EASIONES HARAID

COMPOSITE

High Performance Products

History

The Aston Harald Group is a family owned organisation with operations in a number of industries. The family started in the industrial marine business and over the course of 15 years, expanded the organisation from one with an international footprint to a true multi-national with a presence on every continent. Such coverage allowed them to be close to all of their customers offering fast support and service wherever they were, an attribute very well received in the marine industry and something the organisation became well known and appreciated for.

In 2013 they decided to sell the business after 15 successful years and start something new. Their main focus has always been the development and expansion of companies not just *for* their customers but *with* them, creating bilateral values and benefits. With this ethos in mind, they set up Aston Harald Composite on the island of Hönö in the North Gothenburg archipelago and built a state of the art production facility for composite components. Large investments were made in a highly skilled workforce, state-of-the-art facilities and equipment and a goal was set:

Build a company renowned for high quality products, build a brand recognised for innovation, craftsmanship and passion. And last but not least, continue the family trait of commitment to good customer service.

Additional investments have been made in various parallel operations that complement the organisation and add value for the group as a whole as well as its' customers, a true testament to the vision and commitment of the owners.

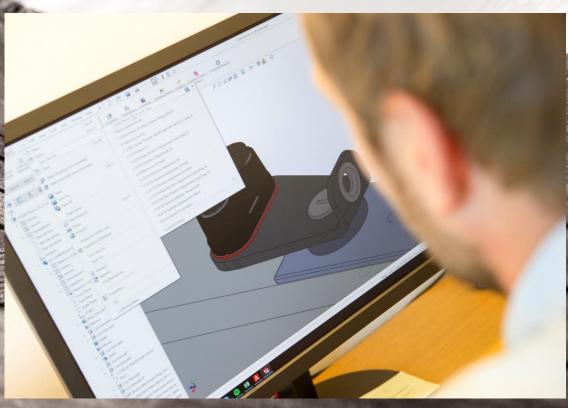
The journey that ended in 2013 was the start of a new one which has now gathered momentum and we are all looking forward to where it takes us and the challenges that lie ahead.





In-House Design

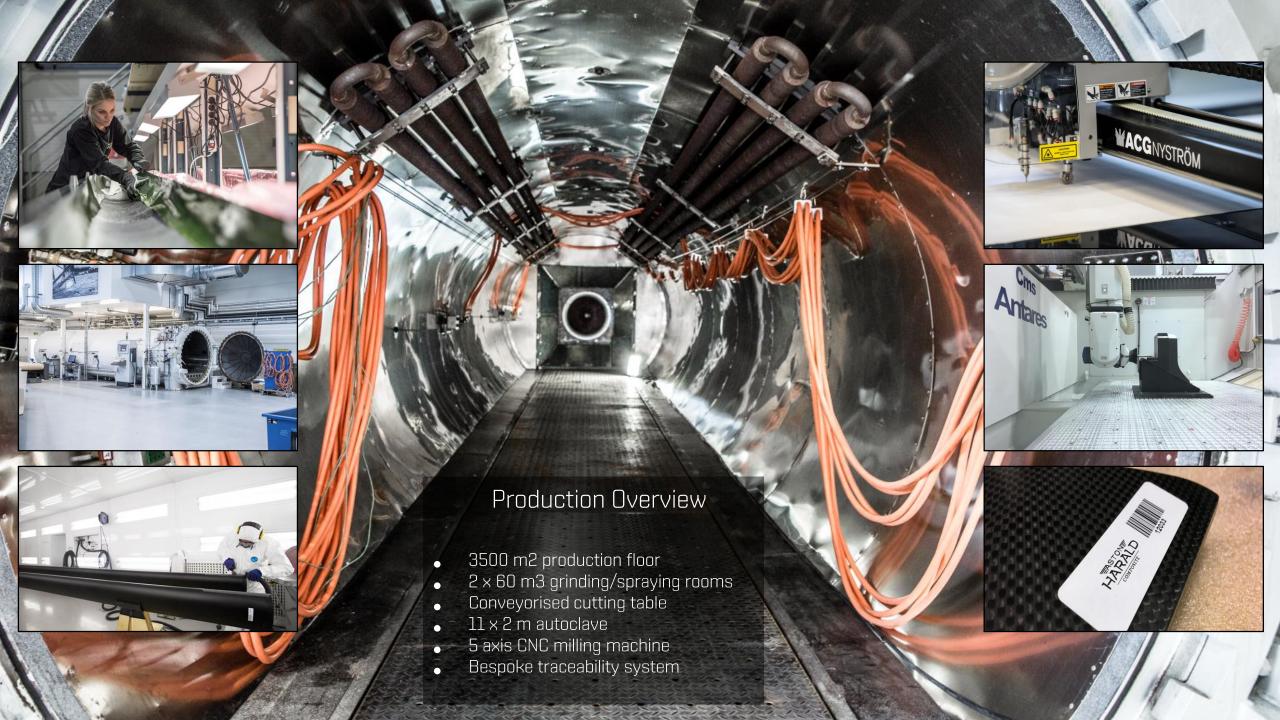
The members of our in-house design team have been hand picked from a number of different industries and their backgrounds are as diverse as they are interesting. From shipbuilding to automotive and construction, their talents and competences differ. What they do all share however, is that they are all innovators in their field, they have an eye for detail and think just a little differently - a step or two ahead. But above all, every product and project is not just a another job, but a matter of pride. They can take an existing idea or design and move it from the drawing board to delivery exactly as the customer envisaged, or they can help them shape the concept of their product from the very beginning of the creative process. In short, Aston Harald can not only help you build an idea, we can help conceive it.

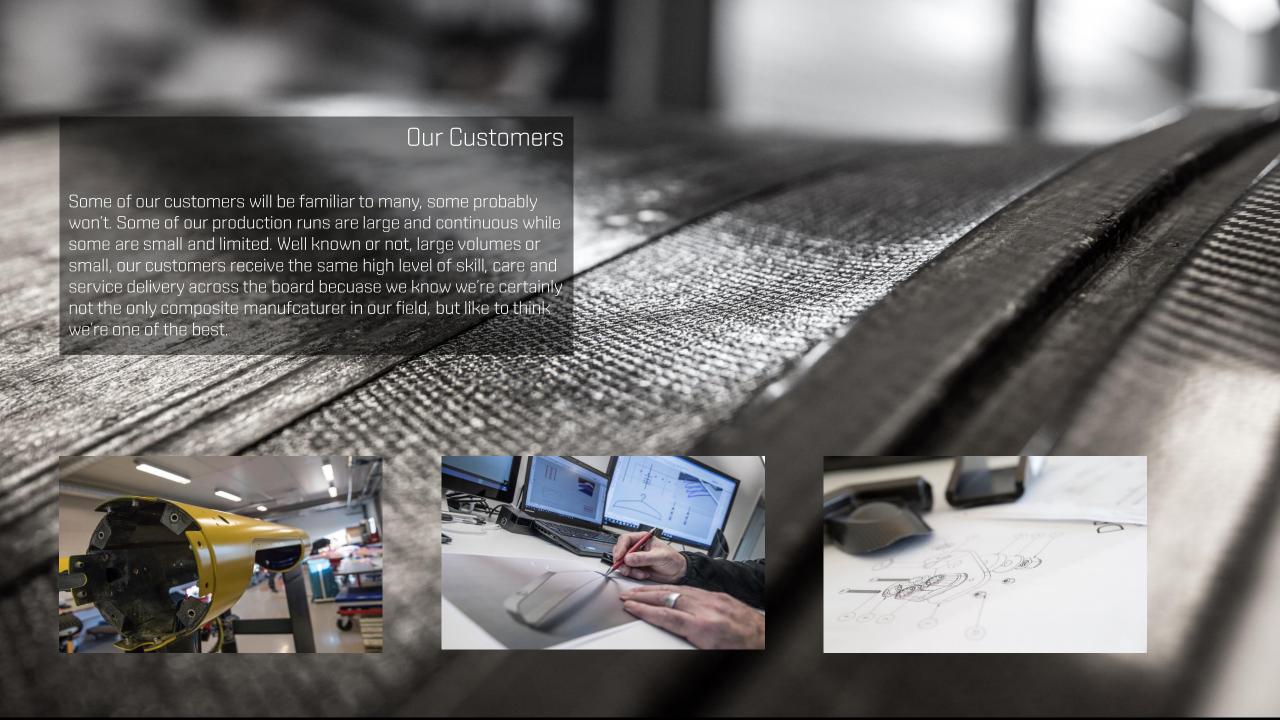


















Advancement Through Research

As a composite manufacturer, Aston Harald want to be at the forefront of material & technological development in our field. As such we are actively invloved in a number of projects looking to advance the use of composites in our target industries, foremost of which is reserach into composite applications in infrastructure in conjuction with Chalmers University of Technology here in Sweden.



